# Paris Permenter Book author, radio show host





http://www.dogtipper.com http://www.cattipper.com http://www.parisandjohn.com

#### Social Media Stats

editors@dogtipper.com

\*As of 12/28/2013

Facebook Fans: over 115,000 Twitter Followers: over 50,000

## Speaking Experience

- Speaker at BarkWorld, BlogPaws,
  Public Relations Society of America,
  Society of American Travel Writers,
  Cat Writers' Association
- Experienced radio & TV guest

Along with my husband, John Bigley, I publish DogTipper.com and CatTipper.com and have authored 30+travel, cooking, and pet books.

I'm a pet travel expert and certified dog trainer; I use my background in Economics to write about saving money on pet care while providing a healthy lifestyle.

I also co-host the weekly Dog Travel Experts radio show on Tracie Hotchner's RPL Network.

#### Publishing background

- DogTipper's Texas with Dogs (Open Road, distributed by Simon & Schuster), Fall '13
- The Healthy Hound (Adams Media), Spring '14
- "Bowser on a Budget" columnist, FIDO Friendly
- weekly adoption/rescue columnist, pet360
- 30+ books for Random House, Globe Pequot, more plus custom books for Carnival Cruises
- over 2,500 articles for print magazines ranging from Cesar's Way to Reader's Digest

### Working with me

- Twitter party hosting through Event Barkers
- Content creation
- Ambassadorships and sponsorships through DogTipper.com, CatTipper.com

#### **Current & previous relationships**

Nutrish, Rug Doctor, Petmate, Maytag, Zuke's, Nutro, Pedigree, Apartment Guide, Q-tips

Complete media kit available upon request, editors@dogtipper.com